

Overfalls Board of Directors Meeting Minutes
March 9, 2019
Net House, Lewes, DE

In Attendance: Bill Battista, Albert Didden, Don Gansauer, Bob Gibson, Tracy Mulveny, Sue Tolbert, Bud Vai and Bob Garry, Mike Safina and Mary Ann Etu.
Guest: Judy Battista

Meeting called to order at 10:05 am

Secretary's Report: Motion made to accept the minutes as submitted. Motion passed.

Treasurer's Report: Budgeted \$1000 for education this year. Longwood \$50,000 included in year end totals. Al would like a year to date column added for the financial summary. Discuss with Cathy Heronemos. Motion to accept report.

Old Business:

Update on Opening Party Judy Battista reported that we made Approximately \$24,000 last year with about 300 people attending. She distributed a package of information for those helping with the party this year. Ads for the booklet must be in by the 1st week of May. Save the date cards are going out for local business to place in windows. There is discussion with the Cape May Lewes Ferry about a walk-on passenger discount. Motion was made and passed to offer \$1 off of tours and 10% off store merchandise. Live auction items will be collected in May. We are also soliciting donations. There are lots of openings for helpers at the party. It was felt that we should place an article in the Cape Gazette thanking the sponsors this year. There will be a Lightship Link this year for individuals.

5-year Plan update Dr. Ray Glick will be back next week. Need to get plans completed and ready for next meeting.

Committee chairs unfilled Several chairs are still not filled. We need to recruit some new volunteers.

Reminder of Ocean Grill donation procedure We have received our first check from them. Make sure you write Overfalls at the top of the check. How do we thank Ocean Grill?

Update on 2019 activity schedule to include new education program

The objective of this program is to help fulfill our mission statement: ***Using the Lightship as its centerpiece, the Overfalls Foundation will collect, preserve, honor, and teach the Maritime history of Lewes, the Delaware Bay, and the coastal region.*** We have tentatively set June 19, July 17 and August 21 as program dates. We are getting assistance from Marcus Salavera. He is the Lewes Historic Society education specialist. The Life Saving Station will also be open on these days.

New business:

Loss of Ruth Helms We have recently lost a longtime member and contributor to the Overfalls. The family has asked that in lieu of flowers, please contribute to the Overfalls Foundation.

Sea History Magazine They would like us to advertise with them for \$476 for a 1/3page full color ad. They have a circulation of 30,000. A discussed that we have historically seen little or not benefit to advertising. A motion was made to advertise in Sea History Magazine. There was only one vote in favor. The motion failed.

Update on Intern potential for summer 2019 We will again prepare a list of things we want to have them do to include work on the strategic plan, safety and security stuff and maritime history project. The program will be 8 weeks starting the 1st week of June and ending the 1st week of August. Motion was made to again have an intern this year. It passed unanimously.

Organization of committees/update Nothing new to report.

Appoint Al Klineberger as historian Al is in favor of doing it. We have interest in creating a booklet on the light ship that is more a history of the ship than the "Big Dig" book. Merrill Keggi and Gary Stably may have background on the early days.

Possible date change for the April Meeting Because of the Mayors breakfast on April 13, the meeting is moved to Friday, April 12.

Report on SMA Conference and radio interview on radio Rehoboth 99.1 FM Sue and Tracy attended the conference. Sue summarized some of the useful information received. Some key points: is accessibility mentioned on our web site? A virtual reality tour might be a way to address the problem of no access to the ship for handicapped visitors. Ask the right questions to get the audience involved in the tour. We could hire a teacher as an executive director during the summer. Ask Sue to share other ideas.

Need for a progress report to Longwood Foundation ASAP Mike Safina will write an interim report. He will then write a final report when the work is completed.

Schedule of Upcoming Events:

Next Board of Directors meeting: Friday April 12, 2019 at 10 AM in the Net House

Mardi Gras Night at Irish Eyes, March 5, 5-9 pm.

Annual Breakfast with the Mayor Saturday April 13, 8:30am at Irish Eyes

Opening Gala and Auctions, Friday May 24, 6-9 pm Virden Center. Tickets available after 4/8

Minutes respectfully submitted by;

Bob Gibson

Secretary

Overfalls Foundation